

# New Range Citrus Fresh

Order Today!

P: 3278 1724

LEMON FRESH

Lemon Fresh delivers a real point of difference for shoppers. Used in the same way as lime and lemons but with MORE benefits. Perfect for cross-merchandising in your fresh produce, seafood departments (and bottle shops if in NSW).



- **HEALTHY:** 100% juice .... no artificial additives, colourings, flavours or preservatives
- **CONVENIENT:** Easy to pour, resealable pouch
- **REDUCED WASTE:** 12 month shelf life un-opened, 30 days once opened & stored in fridge, no stock loss!
- **VALUE:** Customer savings eg. when fresh product is out of season.

**Lemon Fresh is about lemon and lime juice, pure and simple.**

Lemon Fresh started in 2008 in Kerikeri, New Zealand's citrus capital. The concept was driven by a passion to offer real juice in a market full of concentrate alternatives. Over the years production methods have been refined to keep the juice as natural as possible.

